

# Measuring Defense: Prioritizing Security Solutions by Efficacy and Adversary Growth

Sarah Freeman

5 December 2023



“A record **26,448** software security flaws were reported in 2022, with the number of **critical vulnerabilities up 59% on 2021 to 4,135...**”

*- Analysis of CVEs reported in 2022 by The Stack*

CYBERSECURITY &  
INFRASTRUCTURE  
SECURITY AGENCY



*AMERICA'S CYBER DEFENSE AGENCY*

**ALERT**


# Exploitation of Unitronics PLCs used in Water and Wastewater Systems

**Release Date:** November 28, 2023

**RELATED TOPICS:** [CYBERSECURITY BEST PRACTICES](#)

# Defensive Inefficiencies

- Prioritization of security resources remains a challenge
- Current security programs focus on vulnerability mitigation
  - What do we fix first?
- ODNI Assessments (2020-2023) noted both China and Russia targeting critical infrastructure
  - At a minimum have the capability cause localized, temporary disruptions to critical infrastructure within the United States.



*The number of vulnerabilities disclosed in the first half of the year [2022] topped 11,800, forcing companies to determine the impact of an average of 90 security issues per weekday.*

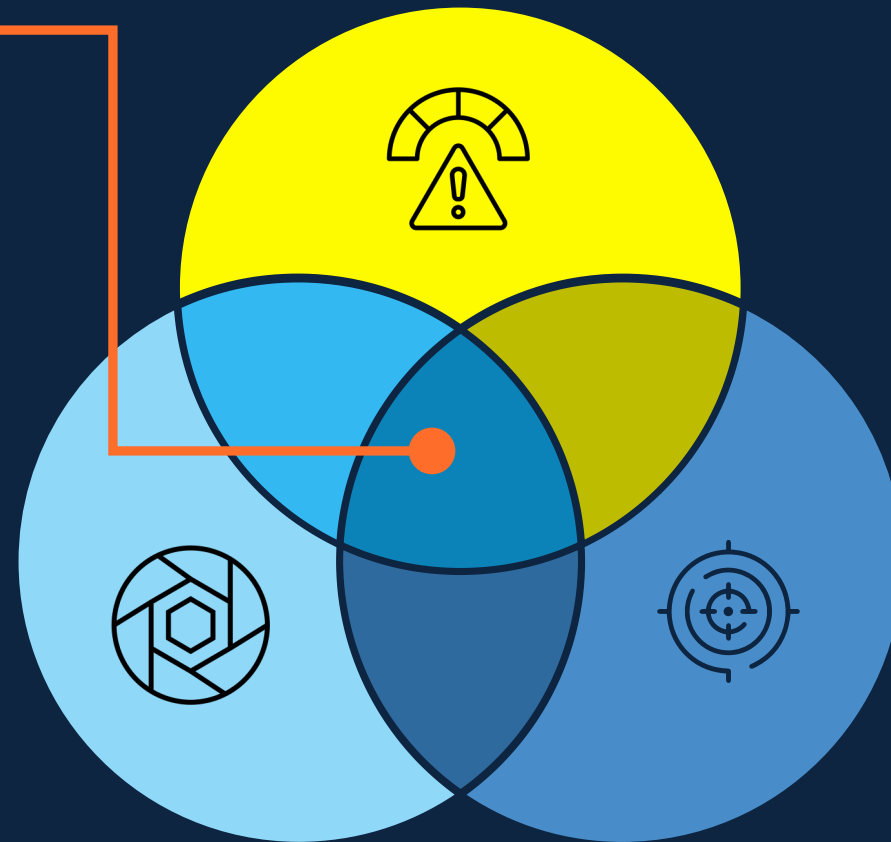
*- Dark Reading*

# Re-evaluating Effective Cyber Defense

## Critical DEFENSE

## Understand Exposure

Can also be described in terms of “Susceptibility,” and considers **existing** protections.



## Understand Risk

Including tolerable risk, and potential **adverse** outcomes.

## Understand Threat

Ability and willingness of an actor to **cause** harm.

# Defining Cyber Risk

*Risk of financial loss, operational disruption, or damage, from the failure of the digital technologies employed for informational and/or operational functions introduced to a manufacturing system via electronic means from the unauthorized access, use, disclosure, disruption, modification, or destruction of the manufacturing system.*

-Cybersecurity Framework  
Manufacturing Profile, NISTIR  
8183

# Defining Cyber Risk

*The risk of **depending on cyber resources** (i.e., the risk of depending on a system or system elements that exist in or intermittently have a presence in cyberspace).*

-Developing Cyber-Resilient Systems: A Systems Security Engineering Approach ,  
NIST Special Publication 800-160,  
Volume 2

**Tolerable Risk** is the amount of risk deemed acceptable to meet a specific goal or outcome.



# High-level Path to Tolerable Risk Identification



# Industrial Security as a Team Sport



# Industrial Security as a Team Sport

## Cybersecurity Expertise

- *Resilience Analysis*
- *Crown Jewel Analysis (CJA)*

## Engineering Knowledge

- *Failure Modes and Effects Analysis (FMEA)*
- *Cyber Process Hazard Analysis (PHA)*
- *Safety Analysis*

# Current Intelligence Approach

Preparatory  
adversary actions  
ahead of an attack

Post-mortem  
analysis following  
an attack

“Left of Boom”

“Right of Boom”

- Resiliency engineering
- Patch mitigation
- Emergency/continuity planning
- Adversary deterrence
- Etc.

- Incident response
- Cyber forensics
- Root cause/failure analysis
- Etc.

# Current Intelligence Approach



## Russian GRU Conducting Global Brute Force Campaign to Compromise Enterprise and Cloud Environments

### Executive summary

Since at least mid-2019 through early 2021, Russian General Staff Main Intelligence Directorate (GRU) 85th Main Special Service Center (GTsSS), military unit 26165, used a Kubernetes® cluster to conduct widespread, distributed, and anonymized brute force access attempts against hundreds of government and private sector targets worldwide

## NCSC advises organisations to act following Russia's attack on Ukraine

Organisations should follow NCSC advice and take action to improve their resilience with the cyber threat heightened.

## Exclusive: EirGrid targeted by 'state sponsored' hackers leaving networks exposed to 'devious attack'

Not known if any malicious software was secreted onto EirGrid's control systems

A hand is shown placing a red domino in a line of wooden dominoes. The dominoes are arranged in a line, and the red one is the only one standing upright. The rest of the dominoes are falling over, illustrating the concept of risk.

**Risk** = Probability x Impact

# Traditional Cyber Threat Analysis

Threat = Capability x Opportunity x Motivation

*Traditionally tracked and evaluated by CTI*

*Assumed a determined adversary will eventually find success*

*Traditionally not evaluated based on dynamic nature*

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*Traditionally  
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*Assumed a  
determined  
adversary will  
eventually find  
success*

*Can be  
calculated;  
aspects  
currently tracked*



# Measuring Risk

Risk = Probability x Impact

Risk = *Probability* *Threat* x Impact

Risk = Threat x Impact

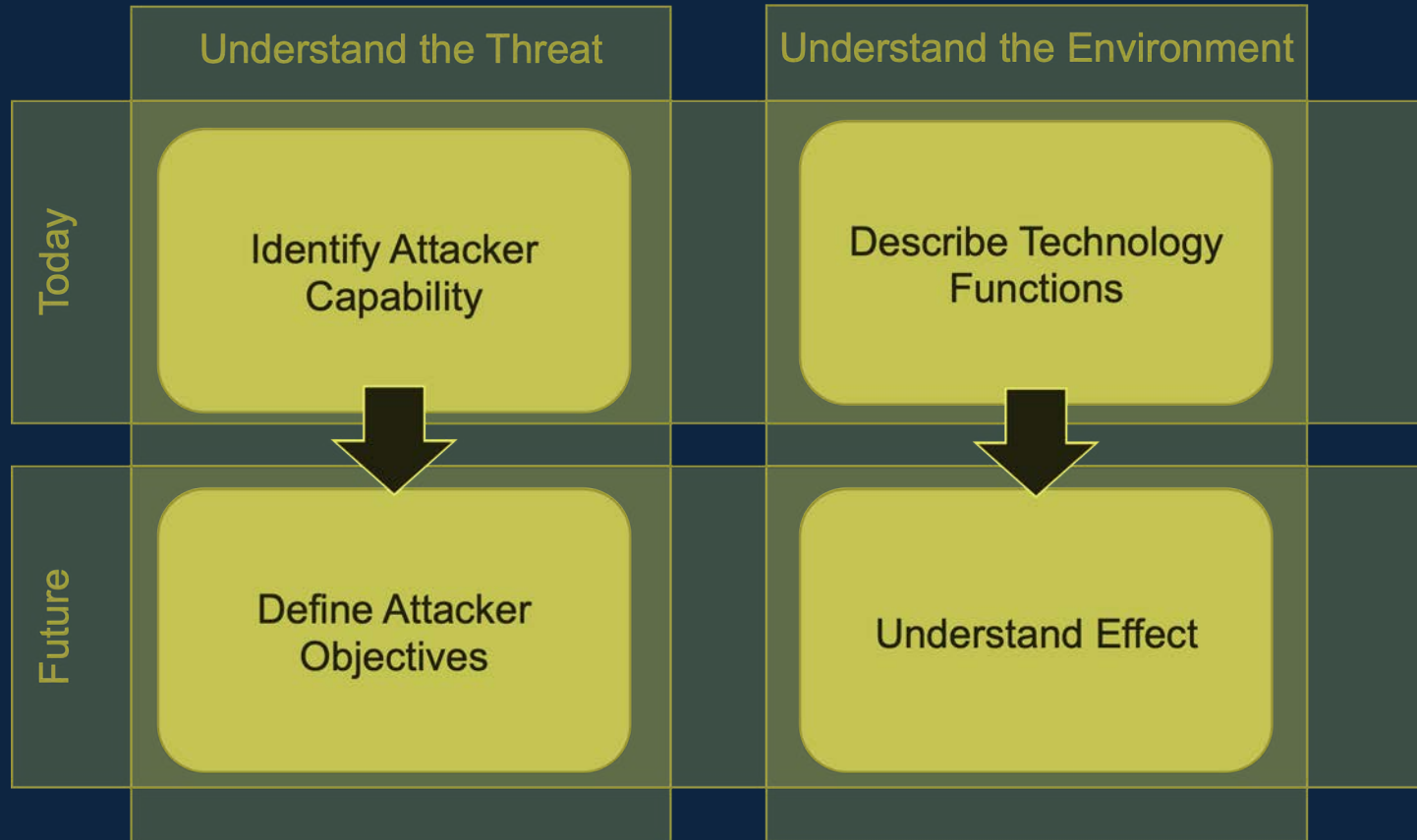
Risk = (*Capability* x *Opportunity* x *Motivation*) x Impact

Risk = Capability x Motivation x Impact

Reduction in Uncertainty

# Infrastructure Susceptibility Analysis (ISA) Needs

- Systematic, repeatable process
- Leverages cyber threat intelligence and technical targeting approaches
- Enables semi-quantitative analysis (limiting analytic bias)
- Seeks to better define adversary intentions and capabilities
- Identifies the most *likely* attacks, in addition to the most damaging



# Understand the Threat

Utilizes information of *past* campaigns, operations, and attacks to understand existing APT cyber capabilities

Existing Adversary Capabilities

Future Attacker Objectives

# Understand the Technology

Technology Functions  
and Features

Impact of  
Disruptive Effects

Extracts insights into *possible* attacks based on technology functions, features, design, and architecture

## Technology Functions and Features

- Deployed hardware and software within an industrial or process environment
- Firmware and software versions

## Impact of Disruptive Effects

- Details of past cyber incidents or system outages
- Impact to operations
- Recovery methods and times

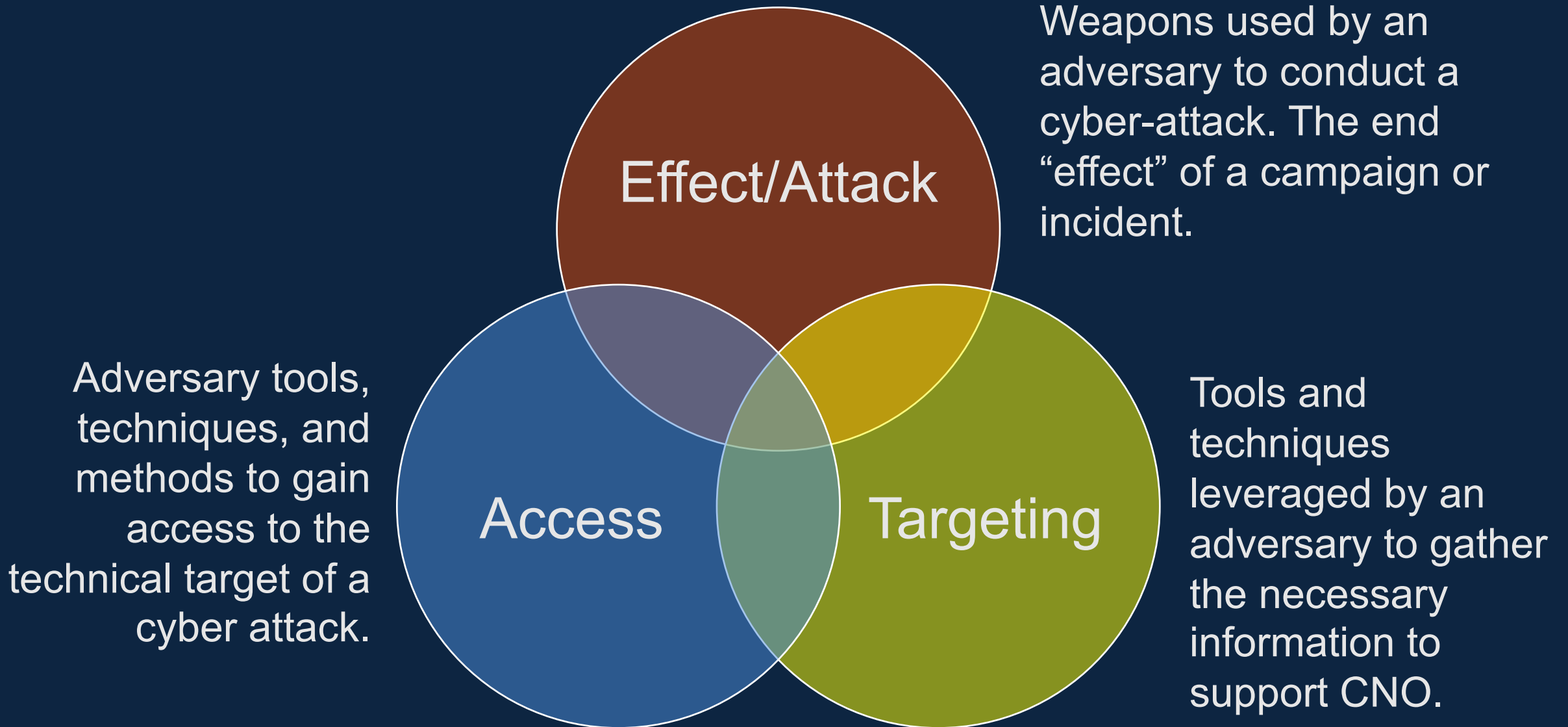
## Existing Adversary Capabilities

- Demonstrated Stage I (access) and Stage II (effect) attack capabilities
- Observed adversary preferences and general techniques

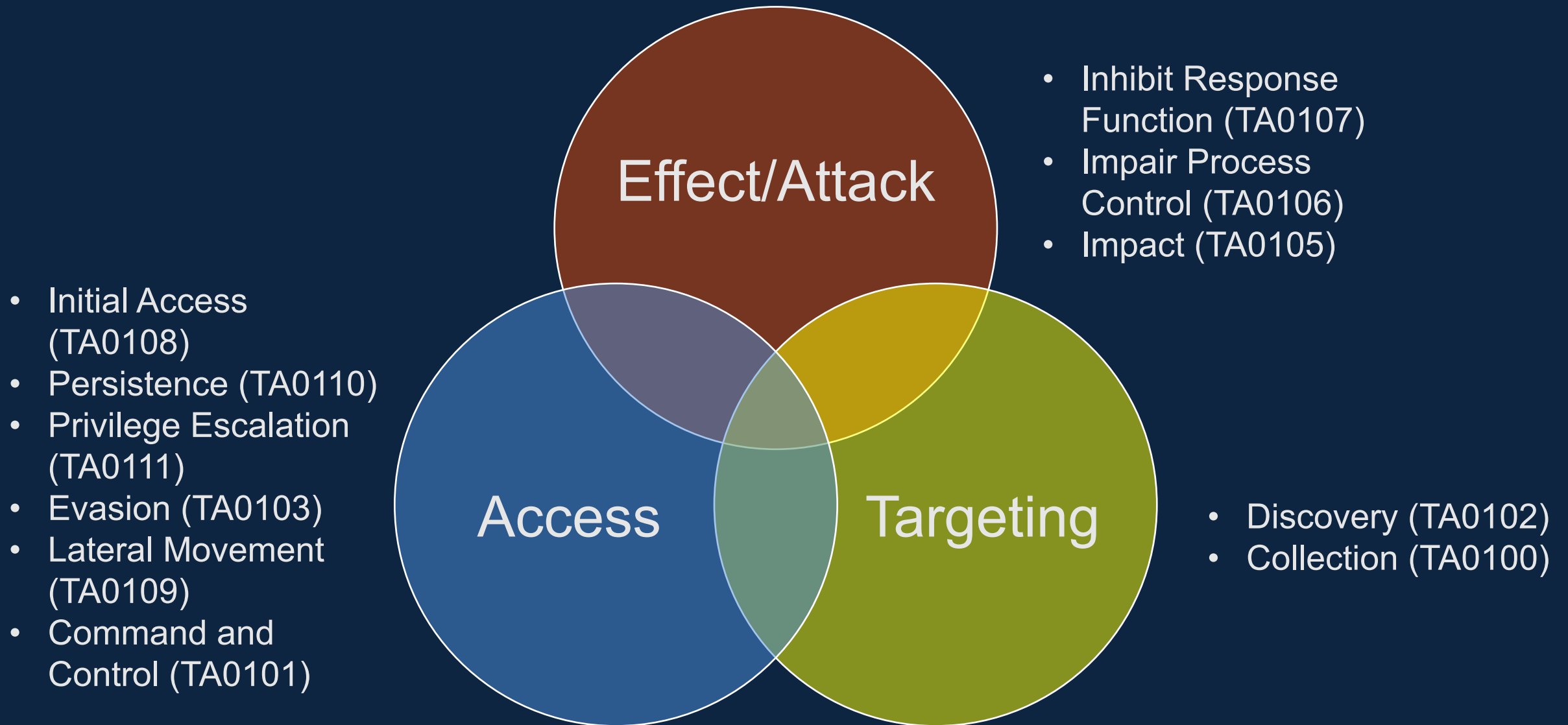
## Future Attacker Objectives

- Assessed adversary interest areas (collected victim information)
- Trend analysis and technical target preferences
- Potential repercussions of successful targeting and compromise of a cyber-physical system

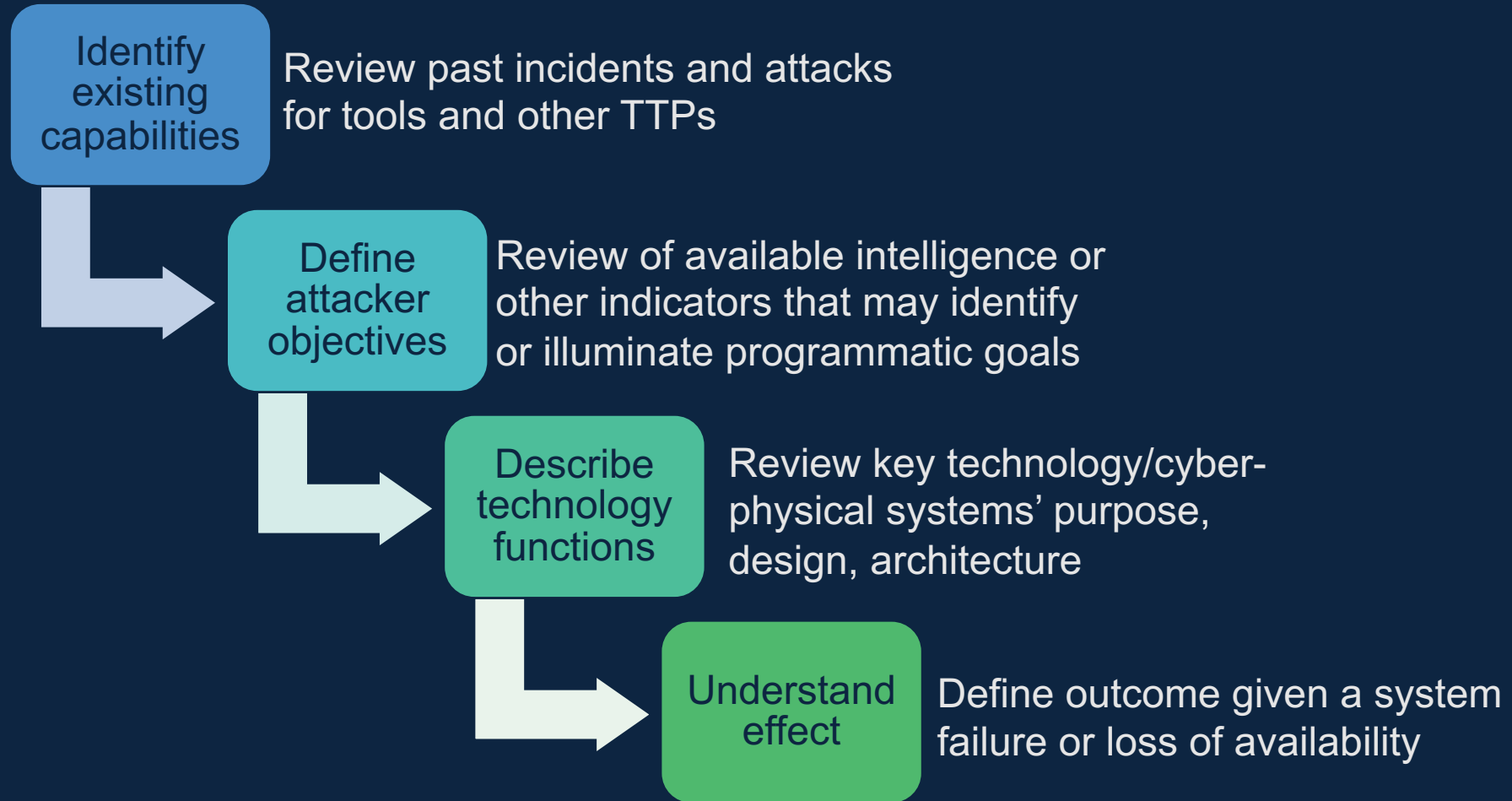
# Areas of Capability Sophistication



# Sophistication Domains Mapped to ATT&CK for ICS Artifacts




# ISA Process Overview – Threat-centric Approach





# ISA Process Overview – Threat-centric Approach

Identify  
existing  
capabilities



Review past incidents and attacks  
for tools and other TTPs

Key Questions:

- *What technical effects/capabilities have been demonstrated against real-world victims (both Stage I and Stage II)?*
- *What vulnerabilities/CVEs are leveraged by the attackers?*
- *What was the result of these access campaigns or attacks?*
- *Etc.*

# Rail Example: Major Incidents and Cyber Attacks



## Ransomware Attack on UK Rail System – Spray and Pray or Targeted?

Northern Rail, one of the UK's local railway systems covering the north of England, had its new self-service ticketing machines taken off-line following a ransomware attack last week.

2021  
UK



## Danish train standstill on Saturday caused by cyber attack

2022  
Denmark



## The Messenger News. It's time to break the news.

## Norfolk Southern Admits Rail System Failure Was Caused by Software Defect

The defect — not a hacker — triggered a widespread computer outage Monday that disrupted operations

2023  
US



2022  
Belarus

Railway  
Technology

## Belarus hackers attack train systems to disrupt Russian troops

The aim of the attack was to buy more time for Ukrainians to resist Russia's assault.

2022  
Italy

## Italian railway IT system suffers major cyber-attack

Ransomware attack on FS IT systems causes disruption for rail passengers and freight users.

2023  
Poland



## Unauthorised radio stop signal disrupts PKP operations

# Identify Existing Capabilities

Capability Domain	Technique (ATT&CK or other)	Description	Reference
Effect/Attack	Activate Firmware Update Mode (T0800)	A feature of Industroyer/CRASHOVERRIDE which results in a DoS state against Siemens SIPROTEC series protective relays rendering them unresponsive.	Slowick, Joe. "CRASHOVERRIDE: Reassessing the 2016 Ukraine Electric Power Event as a Protection-Focused Attack." Dragos, 2019. <a href="https://www.dragos.com/wp-content/uploads/CRASHOVERRIDE.pdf">https://www.dragos.com/wp-content/uploads/CRASHOVERRIDE.pdf</a> .  Cherepanov, Anton. "Win32_Industroyer.Pdf." ESET, June 12, 2017. <a href="https://www.welivesecurity.com/wp-content/uploads/2017/06/Win32_Industroyer.pdf">https://www.welivesecurity.com/wp-content/uploads/2017/06/Win32_Industroyer.pdf</a> .
Effect/Attack	Block Reporting Message (T0804)	Industroyer's 101 payload communicates with IEC 101-enabled devices (e.g., RTUs) and opens multiple ports to limit communication with the device, maintaining device control.	Cherepanov, Anton. "Win32_Industroyer.Pdf." ESET, June 12, 2017. <a href="https://www.welivesecurity.com/wp-content/uploads/2017/06/Win32_Industroyer.pdf">https://www.welivesecurity.com/wp-content/uploads/2017/06/Win32_Industroyer.pdf</a> .
Effect/Attack	Block Serial COM (T0805)	Industroyer's 101 payload communicates with IEC 101-enabled devices (e.g., RTUs) and opens multiple ports to limit communication with the device, maintaining device control.	Cherepanov, Anton. "Win32_Industroyer.Pdf." ESET, June 12, 2017. <a href="https://www.welivesecurity.com/wp-content/uploads/2017/06/Win32_Industroyer.pdf">https://www.welivesecurity.com/wp-content/uploads/2017/06/Win32_Industroyer.pdf</a> .
Access	Connection Proxy (T0884)	In 2016, Industroyer was observed attempting to connect to a hardcoded internal proxy on TCP 3128 [default Squid proxy]. If this connection is successful, then the backdoor attempts to connect to a C2 server via the proxy.	"CRASHOVERRIDE: Analysis of the Threat to Electric Grid Operations." Dragos, June 13, 2017. <a href="https://www.dragos.com/wp-content/uploads/CrashOverride-01.pdf">https://www.dragos.com/wp-content/uploads/CrashOverride-01.pdf</a> .
Access	Block Command Message (T0803)	Industroyer's 101 payload communicates with IEC 101-enabled devices (e.g., RTUs) and opens multiple ports to limit communication with the device, maintaining device control.	Cherepanov, Anton. "Win32_Industroyer.Pdf." ESET, June 12, 2017. <a href="https://www.welivesecurity.com/wp-content/uploads/2017/06/Win32_Industroyer.pdf">https://www.welivesecurity.com/wp-content/uploads/2017/06/Win32_Industroyer.pdf</a> .
Targeting	Network Connection Enumeration (T0840)	Industroyer's IEC 61850 module attempts to enumerate all connected network adapters to determine their ICP/IP subnet masks.	Cherepanov, Anton. "Win32_Industroyer.Pdf." ESET, June 12, 2017. <a href="https://www.welivesecurity.com/wp-content/uploads/2017/06/Win32_Industroyer.pdf">https://www.welivesecurity.com/wp-content/uploads/2017/06/Win32_Industroyer.pdf</a> .
Targeting	Automated Collection (T0802)	Included in the Industroyer capabilities is the ability to enumerate OT network environments using OPC protocol and identify OPC-enabled equipment.	"Slowick, Joe. "CRASHOVERRIDE: Reassessing the 2016 Ukraine Electric Power Event as a Protection-Focused Attack." Dragos, 2019. <a href="https://www.dragos.com/wp-content/uploads/CRASHOVERRIDE.pdf">https://www.dragos.com/wp-content/uploads/CRASHOVERRIDE.pdf</a> .  Cherepanov, Anton. "Win32_Industroyer.Pdf." ESET, June 12, 2017. <a href="https://www.welivesecurity.com/wp-content/uploads/2017/06/Win32_Industroyer.pdf">https://www.welivesecurity.com/wp-content/uploads/2017/06/Win32_Industroyer.pdf</a> ."
Targeting	Remote System Discovery (T0846)	Industroyer's 104 payload leverages the 'range' mode to discover potential Information Object Addresses (IOAs) in targeted devices.	Cherepanov, Anton. "Win32_Industroyer.Pdf." ESET, June 12, 2017. <a href="https://www.welivesecurity.com/wp-content/uploads/2017/06/Win32_Industroyer.pdf">https://www.welivesecurity.com/wp-content/uploads/2017/06/Win32_Industroyer.pdf</a> .
Targeting	Remote System Information Discovery (T0888)	Industroyer's 104 payload attempts to identify potentially vulnerable devices in the subnet by attempting to connect over port 102.	Cherepanov, Anton. "Win32_Industroyer.Pdf." ESET, June 12, 2017. <a href="https://www.welivesecurity.com/wp-content/uploads/2017/06/Win32_Industroyer.pdf">https://www.welivesecurity.com/wp-content/uploads/2017/06/Win32_Industroyer.pdf</a> .

Electric grid techniques demonstrated by Industroyer/CrashOverride malware (2016)

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# ISA Process Overview – Threat-centric Approach

Define  
attacker  
objectives



Review of available intelligence or other indicators that may identify or illuminate programmatic goals

Key Questions:

- *Are actors pursuing capabilities against a given sector or technology?*
- *In what sectors is that equipment commonly deployed (e.g., market share by sector or subsector)?*
- *In what countries/regions/companies is that equipment commonly deployed (e.g., market share by region)?*
- *What training have the threat actor pursued?*
- *What are the programmatic goals for groups which are state sponsored?*
- *Etc.*

# ISA Inputs

## Leveraged Intelligence and Confidence Levels

*Attack scenario leverages third-party TTPs*

Observed Methods of Other Actors

Known TTPs

*Observed methods by the adversary*

Leveraged CVEs

*Observed exploitation of adversary vulns*

Likely Attack Paths

*Relative difficulty of attack scenario*

Ease of Exploitation

Programmatic goals/motivations

*Information regarding intended effects or consequences of sponsored programs*

*Adversary interest areas*

Procured Materials/ Training/ Research

### Confidence Key

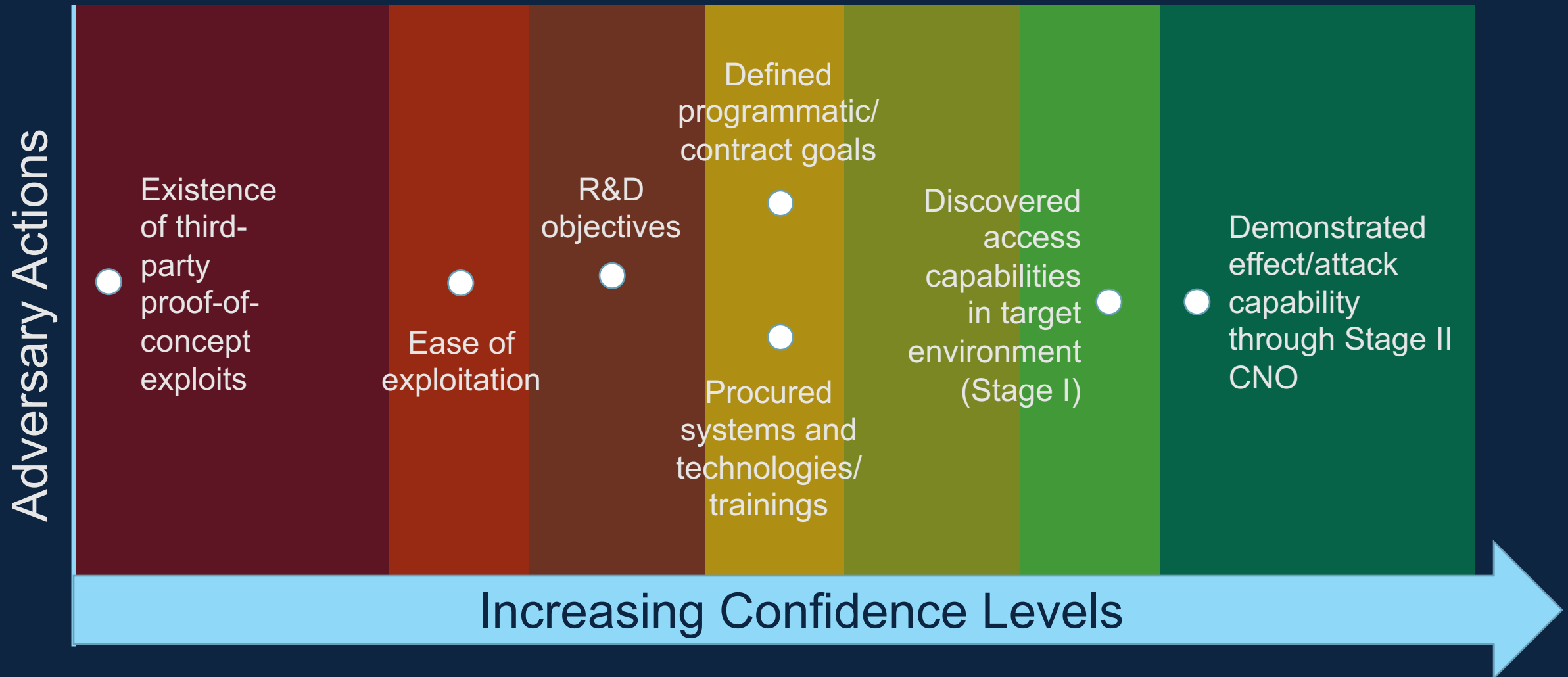
**Green** – high confidence

**Yellow** – medium confidence

**Orange** – medium/low confidence

**Red** – low confidence

# Defining Adversary Intention



# ISA Process Overview – Threat-centric Approach

Describe  
technology  
functions

Review key technology/cyber-physical systems' purpose, design, architecture



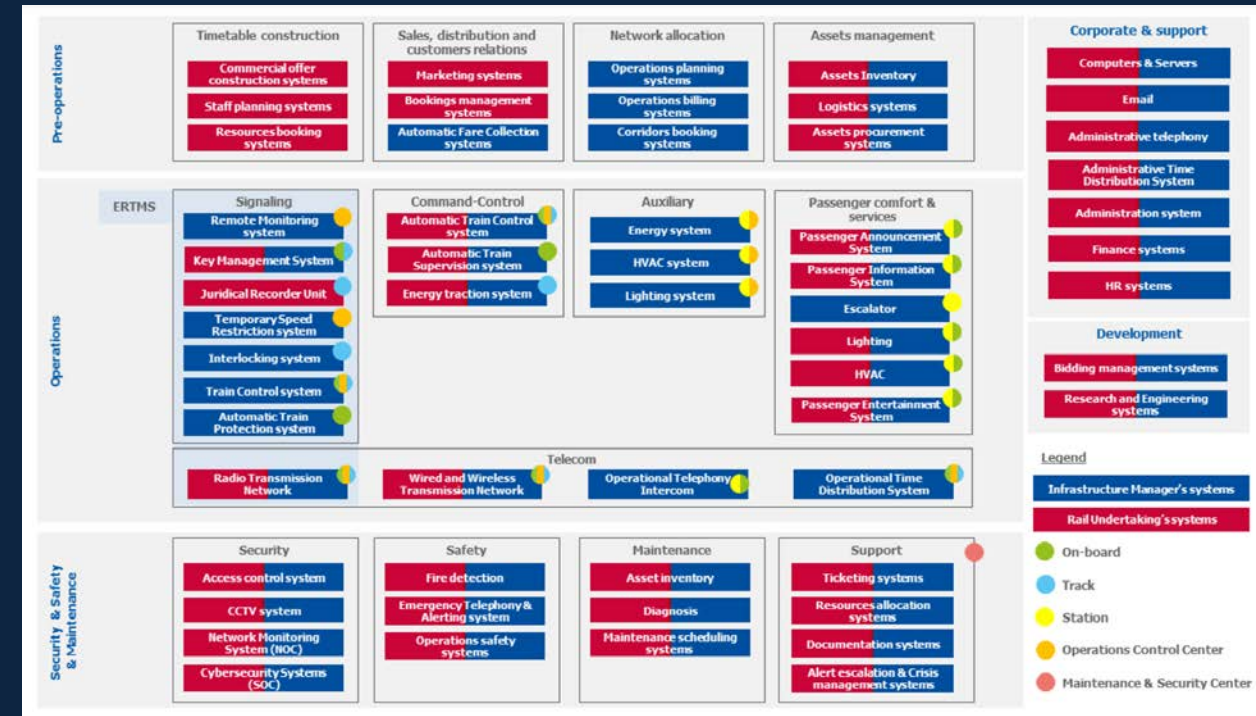
Key Questions:

- *What is the engineered purpose for a given cyber-physical system (CPS)?*
- *How is a CPS designed, deployed, commissioned, and maintained throughout its lifecycle?*
- *Who are the key players/organizations throughout a CPS lifecycle?*
- *Given a desired outcome, what are the necessary technical targets for an attack?*
- *Etc.*



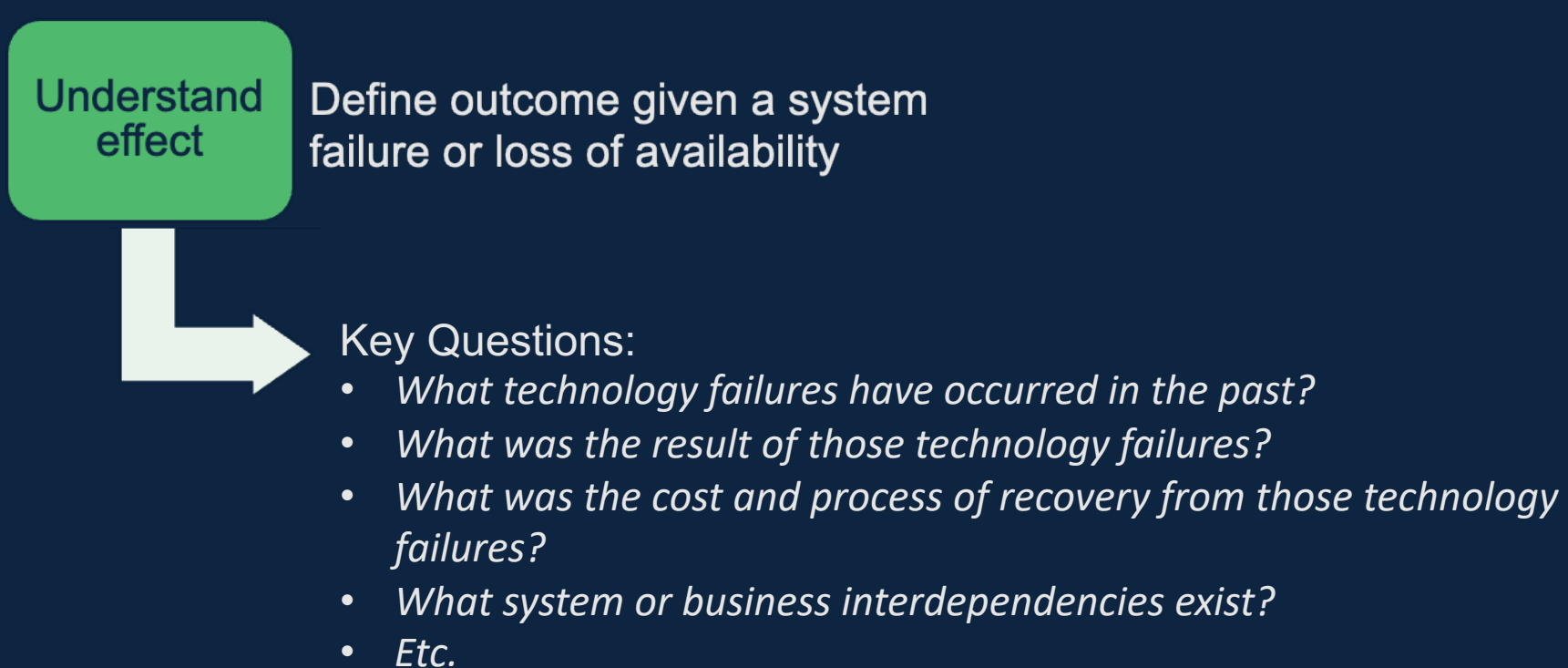
# Function Models and Taxonomies within the Rail Sector

- Past work has identified core functions of rail sector
  - Models are typically high-level and not technology-based
  - More detailed technology-based approaches are limited
- Variation in tech by region and country
- Technology trends influence security
  - Many rail operators are increasingly reliant on digital technologies for normal operation
  - Results → a larger attack surface for adversaries and reduces the need for CPS specialists



Typical Rail Functions and Operations (ENISA) (2020)

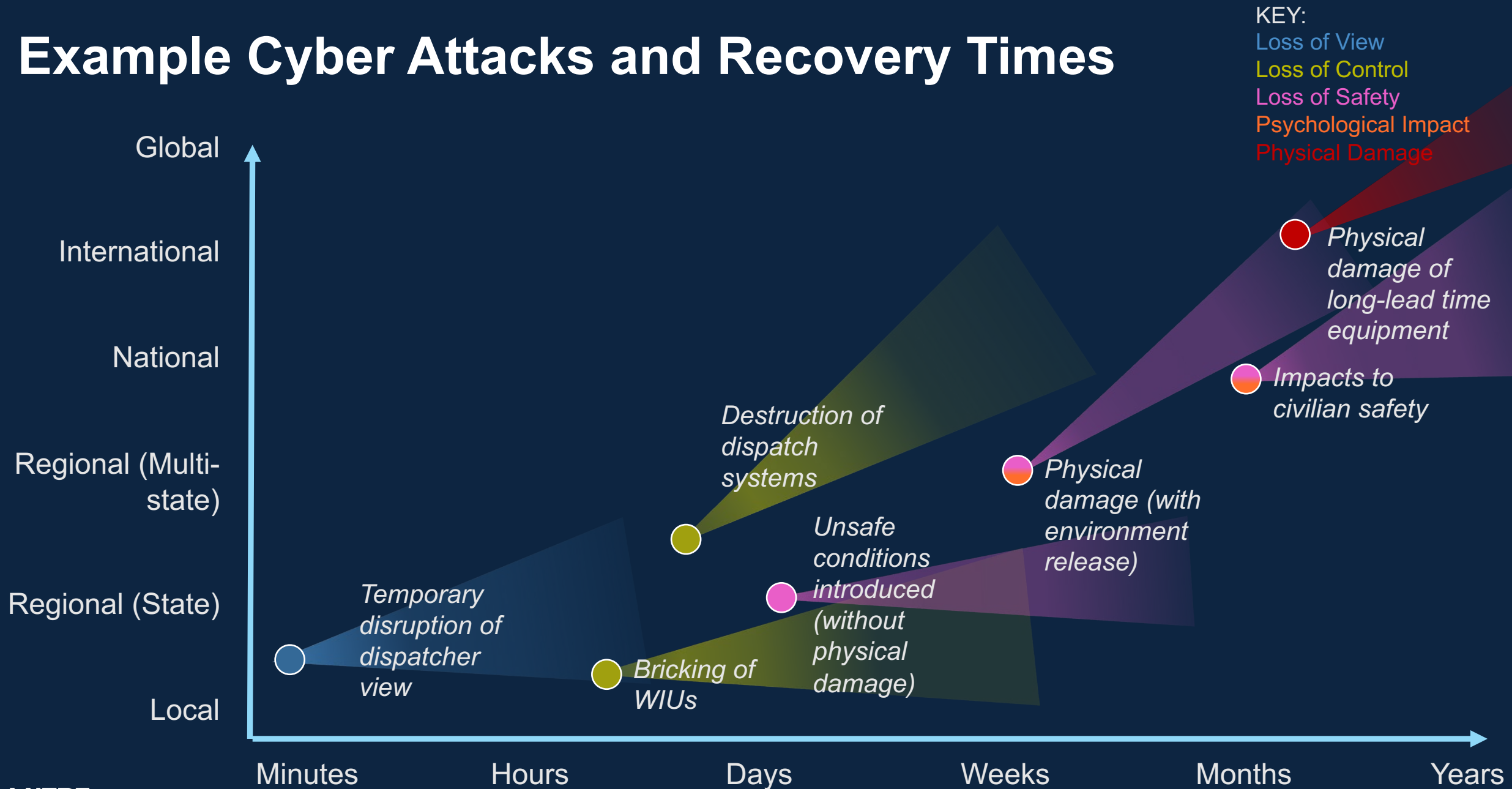
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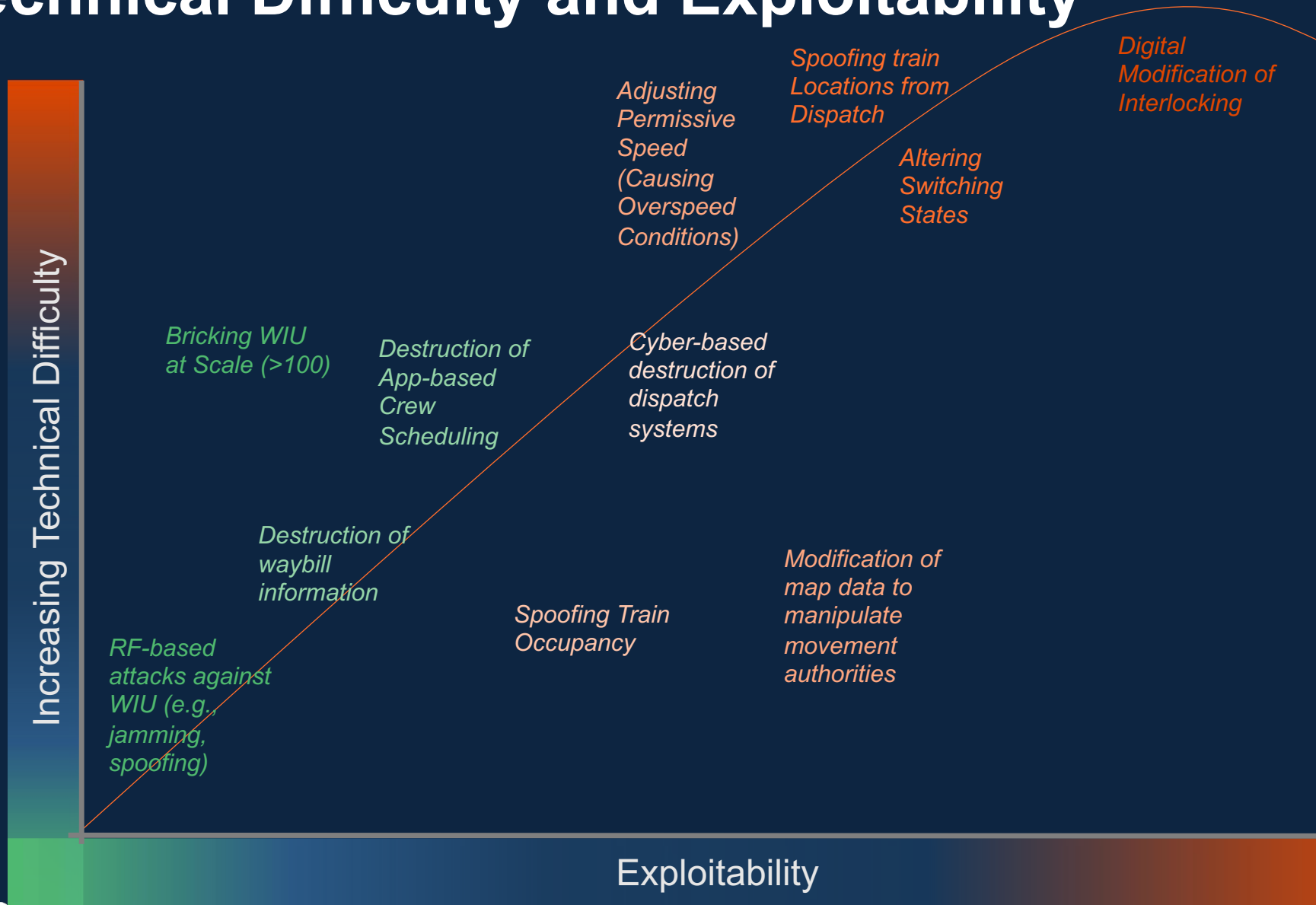
# Severity: Considering Both Impact and Recovery



# Example Cyber Attacks and Recovery Times



# Technical Difficulty and Exploitability

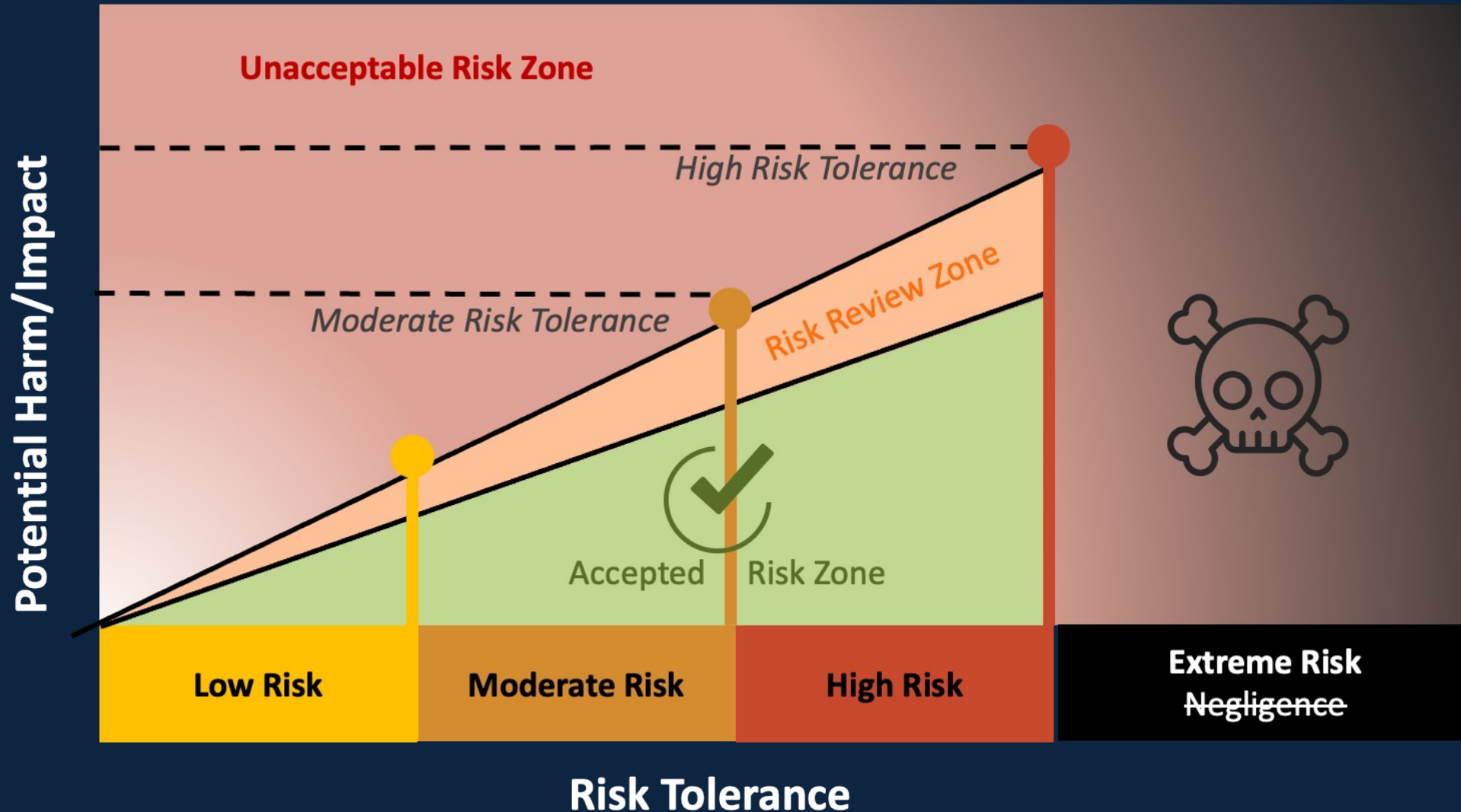


**Technical Difficulty:**  
Skill required to exploit a vulnerability

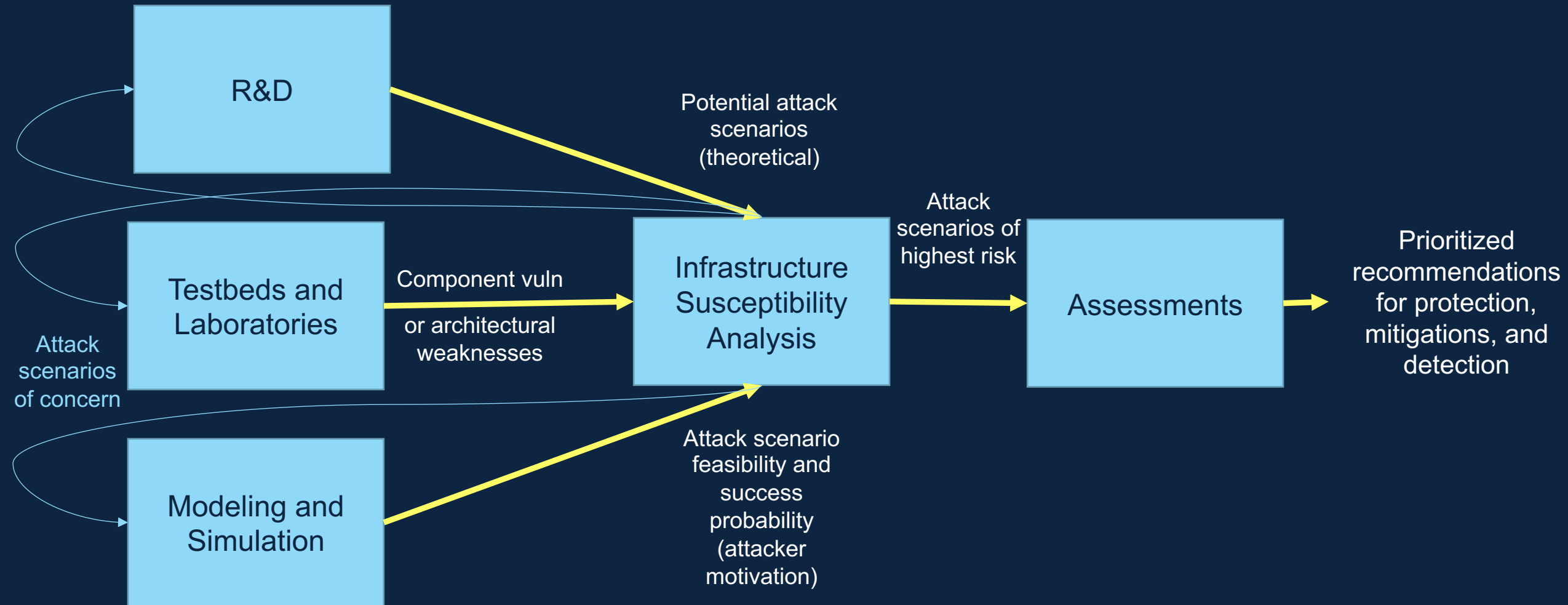
**Exploitability:**  
Operational requirements (e.g., time, money, personnel) required to exploit a vulnerability

**Most concerning attacks are those with low difficulty and high exploitability.**

# Understanding Threat, Exposure, and Risk Tolerance



# Future ISA Assessment Process Flow



# Increasing Adversary Costs

- Scoring approach enables identification of most likely attacks
- Future R&D Focus: calculating defender gains via specific system, procedure, and architecture modifications

**OUR GOAL:** IMPROVE ORGANIZATIONS' ABILITIES TO EMPLOY INTELLIGENCE AND THREAT INFORMATION FOR EFFICIENT RISK REDUCTION AND SECURITY GAINS.





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Visit our [website](https://mitre.org/isa) ([mitre.org/isa](https://mitre.org/isa)) and reach out to the ISA team ([isa@mitre.org](mailto:isa@mitre.org)) - we're continuing to develop resources.

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## Infrastructure Susceptibility Analysis and Assessments

**OUR GOAL:** IMPROVE ORGANIZATIONS' ABILITIES TO EMPLOY INTELLIGENCE AND THREAT INFORMATION FOR EFFICIENT RISK REDUCTION AND SECURITY GAINS.

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# Questions?

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Innovation Center/MITRE

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# Resources

- NIST Special Publication 800-160 V2, <https://doi.org/10.6028/NIST.SP.800-160v2r1>
- Stouffer, Keith, Timothy Zimmerman, CheeYee Tang, Joshua Lubell, Jeffrey Cichonski, and John McCarthy. “Cybersecurity Framework Manufacturing Profile.” Gaithersburg, MD: National Institute of Standards and Technology, September 8, 2017. <https://doi.org/10.6028/NIST.IR.8183>.
- Kertzner, Peter, Cedric Carter, and Adam Hahn. “Crown Jewels Analysis (CJA) for Industrial Control Systems (ICS),” 2022. <https://www.mitre.org/sites/default/files/2023-01/PR-22-2824-Crown-Jewels-for-Industrial-Control-Systems.pdf>.
- Danzig, Richard. “Surviving on a Diet of Poisoned Fruit: Reducing the National Security Risks of America’s Cyber Dependencies.” Center for New American Security, July 21, 2014. <https://www.cnas.org/publications/reports/surviving-on-a-diet-of-poisoned-fruit-reducing-the-national-security-risks-of-americas-cyber-dependencies>.
- Freeman, Sarah G., St. Michel, Curtis P., and Johnson, Nathan Hill. 2020. "CCE Phase 1: Consequence Prioritization". United States. <https://doi.org/10.2172/1617458>. <https://www.osti.gov/servlets/purl/1617458>.
- Bochman, Andrew A., and Sarah Freeman. *Countering cyber sabotage: introducing consequence-driven, cyber-informed engineering (CCE)*. CRC Press, 2021.